



Vapur

MAY THE BEST INVESTOR WIN

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Introduction

Following the Coronavirus lockdowns, the popularity of stock and crypto markets exploded in the United States. With an increase in unemployment and a decrease in things to do, many turned to the markets for both entertainment and a source of income.

Now, after the wake of Covid-19, it is estimated that roughly one in five Americans are actively participating in the stock market¹ and one in ten trading cryptocurrencies². Furthermore, the risk tolerance of these investors has also greatly increased, especially of those ages 18-40, which accounts for roughly 40% of market participators³. Derivatives and their promises of massive gains are a favorite among these investors.

With the influx of Gen Z and Millennial traders, the stock markets have seen some of their craziest days. Take for example the trading of GME (GameStop). When the younger investment community became aware that hedge funds were taking short positions on the source of so much childhood nostalgia, the young bulls sent the stock up over 4,000%.

Events like the explosion of GME caused many from this community to view the markets more as a game than an investment opportunity. Competing against the market, in pursuit of huge returns, many ended up paying the price and experienced tremendous losses. As a member of this new community, co-founder, Caleb Northcott, birthed the idea of Vapur.

Vapur was created to provide an environment, where these high-risk tolerant investors could 'play the market' without risking their life savings. Based on the idea of fantasy sport leagues, Vapur is a platform where users can enter games and pick their lineup of stocks and cryptos to compete with other investors like them.

1. [Business Insider](#)
2. [CNBC](#)
3. [International Journal of Business and Social Science](#)



Game Overview





Fantasy trading on Vapur is modeled after the core concepts of fantasy sports leagues. However, instead of players, users will create a lineup of stocks and/or cryptos and instead of games, the markets will be used to determine the success of an individual's lineup. Users of Vapur will have three leagues to choose from when selecting a game: stocks, cryptos, and the combination of both. By basing Vapur's core concepts on fantasy sports leagues, anyone will have the ability to play! Breaking down the gaming experience, there are two main components: choosing a league and creating a lineup.

Choosing a League

Players will have three leagues to choose from: stocks, cryptos, and the combination of both. The stock and combo game types will be available daily (from 9:30 A.M. to 4:30 P.M.), weekly (Mon – Fri) and quarterly (following the financial quarters). Games of the crypto type will be offered daily (9:30 A.M. – 9:30 A.M) and weekly (Monday 9:30 A.M. – Monday 9:30 A.M.).

Creating a Lineup

Once a player chooses a game, they have until the start time to choose their lineup of stocks, cryptos, or both. For every game, players will have \$100,000 to allocate on the securities offered in game (stocks, cryptos, or both). Once chosen, players will submit their lineup and watch as their portfolio grows or shrinks.

Your Lineup		
	Apple AAPL	\$155.45 +\$6,784.98
	Amazon AMZN	\$155.45 +\$6,784.98
	Pfizer PFE	\$155.45 +\$6,784.98
	DogeCoin DOGE	\$155.45 +\$6,784.98

Wagers

Each game can be played with or without a wager, allowing for users to get the hang of things before they start betting on their abilities. The wagers of a game will depend on the specific game's cut, which is how the wagers are split between the winners. The different cuts are broken down into two categories: tiered and multiplier.

Tiered

When a player joins a tiered game, they will place a wager into a specific tier. With four options, players can enter the bronze, silver, gold, or diamond tier. Each tier corresponds to the amount placed for a wager and the winning bonus a player will receive. The higher the tier, the higher the wager, the higher the prize!

Multiplier

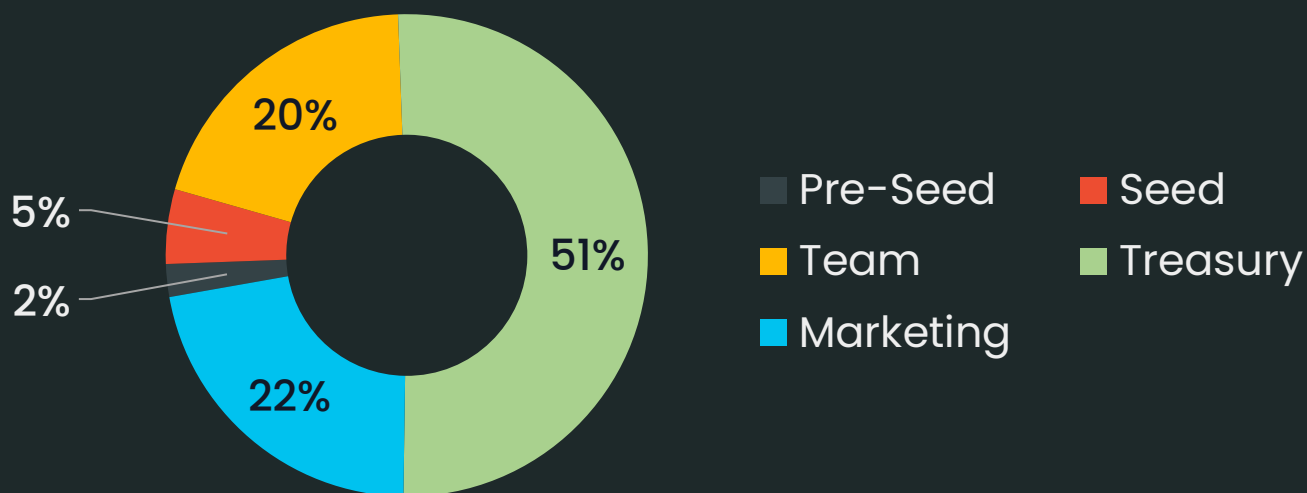
Multiplier games have fixed wagers and a fixed prize. For example, in a game where the top 40% of players win, each player will receive a winning bonus equal to double their wager.

Cryptocurrencies

All wagers on the Vapur platform will be placed in the Vapur token. The Vapur platform will be the initial liquidity provider for the Vapur token, which will have perfect liquidity against USD, BTC, ETH, and BNB. Each token will have a fixed price of \$1 USD, which will be accomplished by maintaining a reserve of USD to back each token in circulation.



Tokenomics



Allocation	Tokens	Lockups
Pre-Seed	2,200,000	90%
Seed	5,000,000	84%
Team	20,000,000	100%
Treasury	50,800,000	100%
Marketing	22,000,000	100%

Total Token Supply	100,000,000
Pre-Seed Token Price	\$0.10
Seed Token Price	\$0.16
Public Token Price	\$1.00
Initial Circulating Supply	1,020,000



Pre-Seed Allocation

Vapur's Pre-Seed funding round will provide the capital needed to complete the Vapur platform's development. 10% of the pre-seed allocation will be immediately vested with the remaining 90% vested following the Vapur Token's IEO over the course of 24 months.

Seed Allocation

The capital generated from the tokens sold during the seed funding process will be used to scale Vapur's platform and provide liquidity for the public distribution of the Vapur Token. 16% of the seed allocation will be immediately vested with the remaining 84% vested following the Vapur Token's IEO over the course of 24 months.

Team Allocation

The tokens allocated for our team members will be used to bring on the talent needed to develop and market the Vapur platform. The tokens allocated to Vapur's team will have a 100% lockup until 24 months following the IEO, after which will be vested over the course of 36 months.

Treasury Allocation

As the largest reserve of Vapur tokens, the treasury will be locked until the Phase 2 of our token governance program. In the second phase, Vapur token holders will decide on exactly how the treasury reserves are allocated and how long they are to be vested for. However, the release of the treasury allocated tokens will be limited to a 2.5% increase in total circulating supply, monthly.

Marketing Allocation

The tokens allocated for marketing will be used for various purposes, such as compensation for digital artwork used in our campaigns, airdrops of our token, and to supply additional tokens to special event tournaments. The tokens released from the marketing allocation will be limited to 0.5% increase in total circulating supply, monthly.



Business

Revenue

Revenue will be collected from 10% fee on all wagers placed on the Vapur platform and a 2.5% liquidity fee placed on swaps from the Vapur token.

Target Audience

Investors

Primarily being a simulated trading platform, our target audience will be mainly those currently investing or interested in cryptocurrencies and U.S. equities. In the United States there over 75 million individuals actively investing in U.S equities and an additional 21 million in cryptocurrencies.

dAPP Users

In addition to investors, we plan to also expand into the dAPP community, incentivizing users to join our app to learn the basics of trading in no-wager games and tournaments. By supplementing small prizes for beginners practicing in no-wager games, we are providing Vapur beginners with the experience and funds needed to compete in wagered games.

Fantasy Sport Enthusiast

Because of Vapur's resemblance to fantasy sport leagues, we also plan to target the audience that is already involved in wagering on the performance of others. Of the two largest providers of fantasy sports league betting, Draft Kings and FanDuel have a combined 3 million active monthly users.

Crypto Enthusiast

Being that Vapur is a platform largely built on blockchain technology, we believe that our services will be enticing to those already active in the crypto sphere. Whether they be investors, followers, or just generally familiar with cryptocurrencies, we plan to offer them a platform to put their knowledge to the test.



Our Team



Caleb Northcott
Software Engineer
Co-founder

Graduating from Eckerd College with a Bachelor of Science in Computer Science and minor in Economics, Blockchain technology has always been an interest of Caleb's. Since 2017, Caleb has actively traded both cryptocurrencies and U.S equities, where the inspiration for Vapur was born.



Matthew Klimek
UI/UX Engineer
Co-Founder

Matthew began his official digital exploration back in 2015 when he co-authored a book about digital marketing with Jay Berkowitz. In 2020 he received a bachelor's degree in Computer Science from Eckerd College. Today, he owns a profitable delta-8 distribution company.

Roadmap

Stage 1

Pre-Seed Allocation
Consolidate Developers
Partner with a Market Data Provider
Complete Vapur Development

Stage 2

Seed Allocation
Launch Vapur Platform
Begin Marketing

Stage 3

Reach Target Circulating Supply
Partner with Exchanges

Stage 4

IEO of the Vapur Token
Series A Funding



Stage 1

In the first stage of Vapur, the primary focus is on the development of the Vapur platform. To do so, the pre-seed tokens will be allocated, an additional frontend and backend developer will be acquired, and a partnership with a market data provider will be finalized.

Stage 2

Stage 2 will begin after the development of the Vapur platform. In this stage, the seed tokens will be allocated, the platform will be launched, and Vapur will begin marketing the platform.

Stage 3

Once the Vapur platform has been released, our goal is to reach a target circulating supply of 1,020,000 Vapur tokens, which will be distributed from the pre-seed/seed allocated supply. During the process of increasing the Vapur token's supply, partnerships will be made for the Initial Exchange Offering of the Vapur token.

Stage 4

With the target circulating supply met and partnerships made with exchanges, liquidity on the Vapur platform will be transitioned to public exchanges.



Our Partners

Coming Soon



Disclaimers

By receiving this whitepaper, recipients acknowledge that the contents of this document are not to be distributed, shared, or communicated without prior, written consent from our team.

Token Information

It should be said that any token launch, including Vapur's, comes with risks. We cannot guarantee that our token will have immediate liquidity, appreciate, or be usable on our platform on initial release.

The information provided in this document was internally prepared with the information accessible and any predictions made are not to be taken as fact. Furthermore, we do not advise anyone to use this document as the sole research in determining the potential of any investment. Investors of the Vapur Token should take the contents of this document in mind and do further digging to make an educated investment decision.

As stated in our token's governance, the holders of PUR will not have any decision on the direction of the Vapur platform or token until Phase 2.

Vapur's Future

The predictions made in this document, although backed by data, cannot be insured. This document was created to outline our vision and the direction of Vapur, rather than a definitive guide on what our organization will be. As such, the contents of this document should not be the sole source of information used in the decision to participate in either our platform or our token sale.

It is important to note the ever-changing regulations on blockchain technology, cryptocurrencies, and market data. The implementation of new regulations on this technology may restrict what Vapur can do in the future. As such, we cannot guarantee that our platform will solidify in light of the vision we outline in this document.

